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TECHNOLOGY

Digital Signage



Digital Signage

Digital worlds of experience
3

What can you do with digital signage solutions
3

From the idea to the installed solution
4

Planning & solution development
5

Technical implementation
6

Logistics coordination
9

Realisation and installation worldwide
9

Content is critical
10

Smart financing solutions
11

Training
11

Full functionality
11

Flagship projects
12



Digital worlds of experience

Digital signage moves our lives. People naturally respond to visual stimuli. Moving images attract attention and reinforce the message. This is why digital signage solutions are so successful as information and advertising material and as entertainment systems.

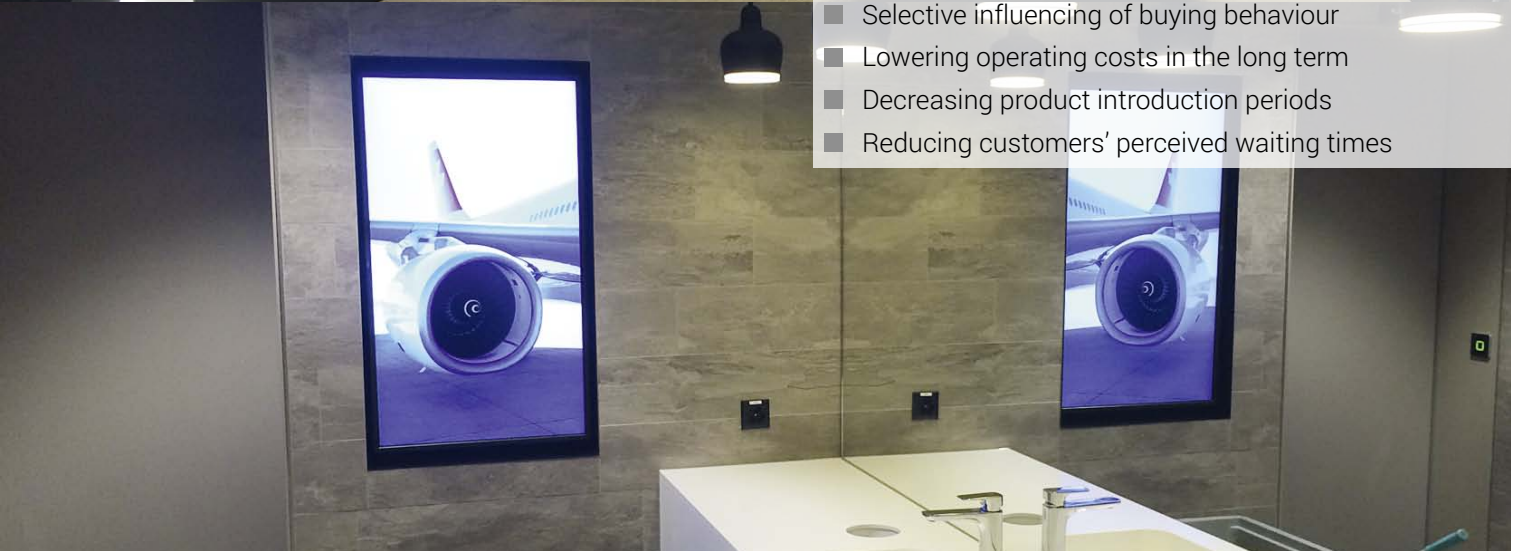
Time	Exp.	Destination	Flight	Gate	Remarks
1255	LH	Chicago	UA 9726	E42	Boarding
1430	LH	Frankfurt	AC 9025	A62	Gate to Gate
1445	LH	Hamburg	LX 3032	A64	
1510	LH	Palma de M	LX 2150	A65	
1520	LH	Dusseldorf	LX 3018	A63	
1530	LH	London LHR	LX 324	D33	
1535	LH	Muenchen	LH 5787		Gate displayed at 1420
1545	LH	Frankfurt	LH 5777		Gate displayed at 1415
1555	LH	London LCY	LX 464		Gate displayed at 1405
1630	PS	Oporto	PS 9907		Gate displayed at 1500
1635	SK	Stockholm	SK 3510		Gate displayed at 1505
1635	LX	Madrid	LX 2032		Gate displayed at 1505
1650	CDG	Paris CDG	LX 656		Gate displayed at 1520
1700	OS	Wien	OS 8806		Gate displayed at 1520
1700	LX	Geneve	LX 2808		Gate displayed at 1530
1700	LH	London LHR	LX 326		Gate displayed at 1530
1700	SN	Brussels	SN 5112		Gate displayed at 1510
1705	LX	Koeln	LX 3006		Gate displayed at 1530
1705	LX	Muenchen	LX 3622		Gate displayed at 1535
1705	LX	Nice	LX 560		Gate displayed at 1535
1710	LX	Manchester	LX 380		Gate displayed at 1535
1710	LCY	London LCY	LX 466		Gate displayed at 1525
1715	UA	Newark	UA 9748		Gate displayed at 1520
1715	LO	Warsaw	LO 5416		Gate displayed at 1545
1715	LX	Florence	LX 1680		Gate displayed at 1545
1715	LX	Birmingham	LX 424		Gate displayed at 1525
1720	MXP	Milano MXP	LX 1622		Gate displayed at 1525
1720	LX	Barcelona	LX 1956		Gate displayed at 1525
1725	LX	Lyon	LX 536		Gate displayed at 1500
1725	UA	Boston	UA 9722		Gate displayed at 1500
1725	LH	Nuernberg	LH 5817		Gate displayed at 1515
1725	SK	Copenhagen	SK 3506		Gate displayed at 1550



What can you do with digital signage solutions

The impact of digital media at the point of sale (POS):

- Sales increases
- Creating a more intense shopping experience for customers
- Increasing customer loyalty
- Helps raise brand awareness
- Selective influencing of buying behaviour
- Lowering operating costs in the long term
- Decreasing product introduction periods
- Reducing customers' perceived waiting times



From the idea to the installed solution

We offer complete, tailored digital signage solutions – from the initial idea to content management. We either act as consultants, planners, installers and service centre for your project or we help you if you lack specific resources or experiences. You decide the role we should play in your project.

5 steps to a conclusive digital signage solution



Planning & solution development

We analyse the initial situation and your project requirements. Based on these analyses we identify the different options, advise you on which software and hardware to choose and outline possible solutions.

We develop the requested digital signage installation from the technical conception and customised assembly solutions through to the best software licensing model and all the way to the perfect maintenance package.

We deal with project planning including schedule and cost control until the final acceptance of the project.



Technical implementation

Masterful play with content

Each content management software has its strengths and weaknesses. We show you which solution best meets your requirements.

Content management software from our portfolio:



We recommend the high-performance Cnario Suite from YCD Multimedia for sophisticated solutions ranging from video walls and virtuoso screen collages through to interactive applications.

The content for simple kiosk screens, complete screen networks and even video walls can be easily controlled and managed using Samsung's Magic Info.



6





Chrome for Work

Google has optimised its Chrome OS for digital signage solutions. Chrome now covers three functional areas: Chrome Device Management, App Builder and Sign Builder.

axxiv FIN NUC



www.aopen.com

The Mini PC, Media Engine und Digital Engine® range of computers from AOPEN form the platform for complex computer solutions on the basis of their specialist applications.

Thanks to their small form factor, these devices are well-suited for digital signage applications because they can be integrated in a counter-top or POS system or simply mounted behind the display. All systems are resistant to shock and vibrations, which ensures that they will still operate efficiently under harsh conditions.



axxiv Computing Solutions
www.axxiv.ch

Made-to-measure players

We have been building computer systems under the brand name of axxiv for 15 years. Our product range includes notebooks, PCs, industrial computers, workstations, servers and the player series AVIAR specifically for the digital signage solution business.

All axxiv systems are custom assembled in a build-to-order process using first rate branded components. We therefore produce the perfect players for each project and are able to meet special requirements.

- Tailored player development
- 3 years warranty as standard
- Close collaboration with leading technology partners

NEC

SAMSUNG
BUSINESS

BenQ

Quality displays tailored to requirements

Screens for digital signage solutions are designed for long-term use and should usually be suitable for continuous use. We work with well-known manufacturers and offer products that we ourselves believe in.



If standard displays do not meet your individual requirements we produce displays industrially and are able to offer additional features such as:

- Unusual display sizes
- Custom input and output combinations
- Extra lighting
- Protection against vandalism
- Integrated motion detector
- etc.

Logistics coordination

Our logistics centre with its own production facility is the basis for all our logistics services. It allows us to perfectly coordinate individual configurations, mass assembling and a roll-out date to suit your installation deadlines.

Refreshes
your parts



I'VE KISSED
MARILYN
KISS HAPPINESS



Realisation and installation worldwide

Together with selected partners and a qualified team of technicians we provide installation and assembly services worldwide. We integrate the solution into your existing infrastructure and, if necessary, we also deal with all structural adjustments.

Throughout the implementation phase we offer project coordination services until the final approval of the product.



Content is critical

Content production & management

Professional digital signage solutions generally replace traditional advertising and informational material such as posters, brochures and price lists.

The advantage: the advertising material can be exchanged at the press of a button and precisely scheduled. Production time and costs are zero, and there is no waste.

Graphic design

Our graphical work effectively gets your advertising message across. We have access to a network of graphic artists, photographers, video producers and experienced developers who know how to make optimal use of the medium.

Templates for changing content

At the point of sale advertisement templates are usually the best tool for frequently changing offers. We create the templates according to your specifications and in line with your corporate design. It requires minimal effort for you to change product images, texts and prices to keep your offers up to date.

Integrating various sources

Include news feeds, weather feeds etc. into your content to always provide up-to-date information.

We also set up connections to digital agenda applications, merchandise management systems and other sources of content for you and develop any missing interfaces.

Content management

If you don't have the necessary resources to manage your content, we do it for you. We create screen layouts, playlists and timetables and feed your content into the playout systems.



Smart financing solutions

Modern communication and information technologies can bring a significant competitive advantage. To protect your liquid assets we recommend that you spread initial costs over the entire period.

We collaborate with IT leasing specialist GRENKE to offer our solutions with flexible leasing and rental plans.

Training

We train your staff to enable them to use your digital signage solution in the best possible way. In our modern training facility we offer specific training courses, workshops and live training sessions.



Full functionality

Based on how important it is for your digital signage installation to be permanently available and depending on the tasks performed by your own staff, we recommend different service packages. We can provide the following services for you:

- Support hotline in four languages (DE, EN, FR, IT)
- Managed services
- Hosting and housing in our own data centre in Switzerland
- CMS as SaaS (software as a service)
- Onsite service
- Remote maintenance
- Monitoring and reporting
- Content management



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Flagship projects

Many companies from many different industries have entrusted us with their digital signage project and are happy with our services. Find out more about the projects we have already completed at www.littlebit.ch.

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